It would seem that theories and concepts for the care and preservation of our society’s cultural heritage would be an important component of the (re)convergence of library science, archival studies, and museum studies. But what do we mean by cultural heritage? How can we ensure inclusiveness in the care and preservation of our cultural heritage? And what is the place of “folk” (folk culture, folklife, and folklore) in all this? In this presentation, I describe my research into framing a strategy for the care and preservation of the cultural heritage of the former Micronesian islands in the Pacific (partially-funded by the American Folklife Center at the Library of Congress). I describe the ways in which issues that have emerged in this research, such as the central place of “folk” in culture and identity – can inform us in the care and preservation of society’s cultural heritage.